

REP HEADLINE# 6309239 TRF# 330784 REP: TEL# 215-564-1206  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET

FAX# 215 564 1103 SEP20/12 13.40  
HARRIS REPORT FROM REP \*\*\* WPXI-TV \*\*\*

ADV # 016909 ADV. NAME ISS/AFSCME  
AGY # 1205 AGY. NAME THE CAMPAIGN GROUP

REP.# OFF.# 18 SALESMAN #  
BUYER NAME LISA CABANEL  
SALES PRSN WA- CHERYL BLAIR

1600 LOCUST ST. - 3RD FL.  
PHILADELPHIA, PA 19103

ORDER # CONTRACT # 6309239

CLASS: NATL. LOCAL REGIONAL

PRDCT AFSCME 9/18 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP18/12 OCT8/12 WK-3

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP20/12 13.40

REP: TO JEN  
FR CHERYL  
MG CREATED DUE TO WRONG RATES...  
SEE OFFERS  
PLS CNF THANKS

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

4	S		600P-630P	30		\$750.00	9/18	9/21	0		TU-F	0
4	S		600P-630P	30		\$750.00	9/25	9/28	0		TU-F	0

PROGRAM : CH11 NEWS 6PM  
34 A 800P-1000P 30 \$3,550.00 9/24 9/24 1 MON 1

PROGRAM : THE VOICE  
ORD COM1: MG PER EMAIL...CHERYL 9/20  
THIS IS A MAKE-GOOD FOR SEP18-SEP28 ON LINE-4 FOR 2 SPOTS/WK  
THIS IS A MAKE-GOOD FOR SEP18-SEP28 ON LINE-7 FOR 3 SPOTS/WK  
THIS IS A MAKE-GOOD FOR SEP24 ON LINE-14 FOR 1 SPOT/WK

35 A 1135P-1235A 30 \$500.00 9/18 9/28 3 TU-F 6

PROGRAM : LENO  
ORD COM1: MG PER EMAIL...CHERYL 9/20  
PART OF A MAKEGOOD MADE UP OF LINES 34-35

after 9/25 8-9 voice

4150  
34 WA w/o 9/18  
after - 34 w/o 9/24

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

7	S		1135P-1235A	30		\$300.00	9/18	9/21	0		TU-F	0
7	S		1135P-1235A	30		\$300.00	9/25	9/28	0		TU-F	0

PROGRAM : VARIOUS

14 S 800P-1000P 30 \$1,750.00 9/24 9/24 0 MON 0

PROGRAM : THE VOICE

STATION MAKEGOOD OFFERS:  
 M2 OK'D BUY#4 MISSED: TU-F/600P-630P SEP18-SEP28(2/WK) 30S \$750.00 (SEP20/12)  
 BUY#7 TU-F/1135P-1235A SEP18-SEP28(3/WK) 30S \$300.00  
 BUY#14 MON/800P-1000P SEP24 30S \$1,750.00  
 OFFER: MON/800P-1000P SEP24 30S \$3,550.00  
 & TU-F/1135P-1235A SEP18-SEP28(3/WK) 30S \$500.00 PLS ADVISE.

CMT: MG PER EMAIL... CHERYL 9/20

SEP/12 54200.00 OCT/12 26225.00

CONTRACT TOTAL 80425.00  
 TOTAL SPOTS 85

*Handwritten signature*

*Handwritten mark*

MARKET TOTALS \$335,104 WPXI 24% KDKA 30% WTAE 28% WPGH 18% CABL 0% WPCW 0% WPMY 0%  
 STEELERS ON FOX

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

Thursday, September 20, 211:45-13 am

[illegible]

**Contract Number: 330784**

**Advertiser: Pol/ISS/AFSCME (16909)**

NA NEWS 6-630P DUE TO RATE/4	09/18/12-10/07/12	06309239
NA NEWS 6-630P DUE TO RATE/4	09/18/12-10/07/12	06309239
NA TONIGHT DUE TO RATE/7	09/18/12-10/07/12	06309239
NA TONIGHT DUE TO RATE/7	09/18/12-10/07/12	06309239
NA TONIGHT DUE TO RATE/7	09/18/12-10/07/12	06309239
NA VOICE 8-10P DUE TO RATE/4	09/18/12-10/07/12	06309239
NA NEWS 6-630P DUE TO RATE/4	09/18/12-10/07/12	06309239
NA NEWS 6-630P DUE TO RATE/4	09/18/12-10/07/12	06309239
NA TONIGHT DUE TO RATE/7	09/18/12-10/07/12	06309239
NA TONIGHT DUE TO RATE/7	09/18/12-10/07/12	06309239
NA TONIGHT DUE TO RATE/7	09/18/12-10/07/12	06309239